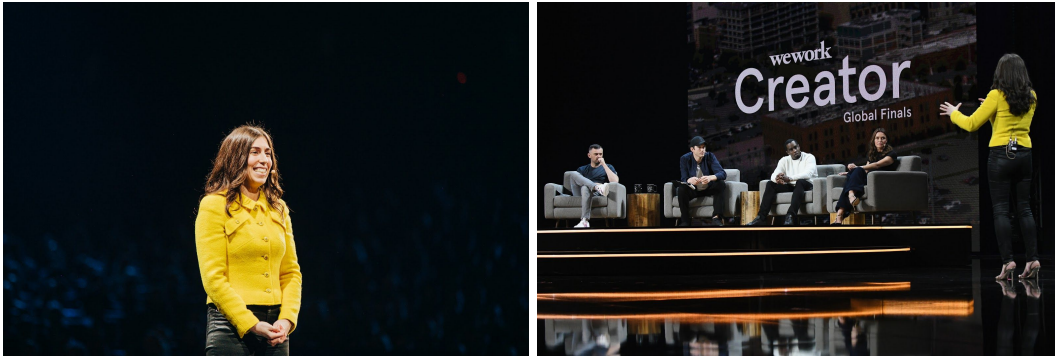


QUEEN OF RAW

PRESS SHEET JANUARY 2020

Saving the world, one yard at a time: Stephanie Benedetto, CEO & Co-Founder of Queen of Raw, is on a mission to solve the world's water crisis. One tee shirt takes 700 gallons of water to produce. Textile production is the second biggest polluter in the world. With a family in the business for over 100 years, Benedetto saw the problem first hand and built the solution: a platform for businesses to recapture value from their wasted materials rather than burning them. Watch [HERE](#).



Textile pioneer awarded top prize by Ashton Kutcher at WeWork Creator Awards:

Benedetto won the grand prize of \$360,000 at the WeWork Creator Awards and went on to present live at the Microsoft Theatre to Ashton Kutcher, Sean "Diddy" Combs, Gary Vaynerchuk, and Kirsten Green. Watch [HERE](#).

Using blockchain to rescue fashion's dead stock: Queen of Raw uses blockchain technology to salvage wasted clothing materials and turn that pollution into profit. With real time, end-to-end connectivity and decentralized control of supply chains, Benedetto helps companies save significant time and money. Blockchain is the new reality for wholesale and retail. Listen [HERE](#).

Bringing \$120 billion worth of unused textiles back to life: If we do not make a change, by 2025, two-thirds of the entire world's population will face shortages of freshwater from textile production alone. Queen of Raw has already saved over one billion gallons of water while saving businesses millions of dollars with supply chain efficiency. An optimized supply chain is the solution for people, for planet, and for profit. Watch [HERE](#).

Entrepreneurship in an age of Amazon: Where retail has been dominated by a handful of players, Benedetto looked at fashion and textiles and saw opportunity in its inefficiency and waste. Innovative wholesale technology on both sides of the supply chain is the next marketplace disrupter. And for Benedetto, fashion and textiles is just the beginning. Looking across industries and around the world, she has found the \$1 trillion thread to solve the world's water crisis. Read [HERE](#).

Partners & Customers:



Company Profile:

URL: <http://www.queenofraw.com>
Industry: SaaS Software, Supply Chain, Textiles, Blockchain, Machine Learning/AI, Marketplace
Launched: Q3 2018

Awards:

Grand Prize WeWork Creator Awards
Solve MIT Global Challenge Winner
NASA/NIKE/IKEA/DELL Innovator
Finalist Google Women Who Tech
Finalist Rent the Runway/UBS
Project Entrepreneur
Fashion Group International Rising Star
thredUP Circular Fashion Fund Recipient

Press & Speaking Engagements:

[Good Morning America](#)
[NPR](#)
[Cheddar](#)
[WCBS](#)
[Entrepreneur](#)
[Parade](#)
[United Nations](#)
[WeWork](#)
[Cisco](#)
[Morgan Stanley](#)
[SAP](#)
[Built in NYC](#)
[Apparel News](#)
[Alley Watch](#)
[NYTimes](#)
[FORTUNE](#)
[Forbes](#)
[WWD](#)
[Wired](#)
[The Huffington Post](#)
[Milk](#)
[Fashion Is Your Business](#)
[NY1](#)
[Sourcing Journal](#)
[thredUP](#)
[Vogue Business](#)

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